

Public Comment—Board of Trustees Meeting
February 21, 2017

My name is LaVaughn Hart, and I am here tonight as the faculty co-chair of the LPC College Enrollment Management Committee (CEMC). My purpose tonight is to address concerns that were expressed by Board Members that faculty are unconcerned, don't "buy in," or aren't involved in enrollment management and ensuring that we meet our enrollment and productivity targets as well as serve the needs of our students.

I want to share with you some of what we do at LPC with regard to enrollment management; the planning, monitoring, and analysis that we engage in on an ongoing basis to ensure to the best of our ability that the campus meets our targets and serves our students. Binders have been provided that contain information about the CEMC committee including the membership, agendas and minutes of recent meetings, current and historical enrollment data and additional data that we use when making decisions regarding the allocation of Full-Time Equivalent Faculty (FTEF) to each discipline, and the discipline plans faculty have developed in consultation with their dean for the 2017/18 Academic Year.

Every fall each discipline develops their discipline plan for the next Academic Year. The faculty review the previous year's offerings, and determine the courses that should be offered in the next year within their FTEF allocation. The discipline plans are discussed at discipline and division meetings, and reviewed with their dean. This is no small effort by a few people; development of the discipline plans involves input from the majority of full-time faculty as well as part-time faculty in some disciplines. In addition, the faculty identify courses that they would like to add to their offerings to better meet student needs if FTEF is available.

CEMC reviews the discipline plans, current and historical enrollment data including enrollment patterns, fill rates, FTES, and we forecast (yes we have a crystal ball) the potential FTES and productivity that will be generated by plans that disciplines have submitted. CEMC also reviews the list of courses that disciplines would like to add to their offerings to determine which courses to add that will improve our ability to meet our targets while serving the needs of students.

Throughout the year, regular reports are made at Academic Senate, Division Meetings, College Council, and Town Meetings regarding our enrollments, how we are doing in terms of meeting our enrollment targets and actions that are being taken to address any issues that arise. CEMC reviews enrollment data on an ongoing basis and adjustments to schedules are made throughout the year as needed.

The binders provided are just a sample of the work of CEMC and the campus in support of enrollment planning, monitoring, and analysis. If any Board Member would like to attend a CEMC meeting, please feel free to come. We meet on the 2nd and 4th Fridays from 10:30-noon at LPC. I would be happy to talk with any Board Member about our process and the work of CEMC.

If any Board Member is under the impression that the faculty at LPC are unconcerned or don't care about enrollments and serving students, I challenge them to find a district in California in which faculty are more involved with, knowledgeable about, and committed to the enrollment management process and ensuring that we have the right classes on schedule to meet student needs.

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